

www.lunamilk.com.ng



ORIENTAL FOOD INDUSTRY LIMITED

O FIL

...an emerging story



CONTENTS

01 The Message From The Chairman - 03

03 How It All Began? - 06

05 Why We Came? - 12

07 Positioned for Efficiency - 19

09 What You Benefit? - 29

11 Interesting Facts About OFIL - 37

02 Who We Are? - 04

04 Our Pedigree At A Glance - 09

06 Our Philosophy - 14

08 Meet Our Brands - 21

10 How Our Products Come? - 34

12 We Want To Meet You - 39

The Message from the Chairman

OFIL is offering a Healthy Deal!

Coming into the Nigerian space marked an interesting turn in our journey. In line with pre-arrival assessment and studies, our projections and expectations continue to follow through. Suffice it to say that OFIL has found another home in this land and as the creatures of habit that we are, we are committed to bringing all of our ideals and resources to the table in this budding partnership.

Our goal here is clear - to deliver healthy nourishment to the people as stakeholders in a bright future filled with potential. The modus operandi we are deploying is the same one we operate throughout the different regions of the world we serve in: A knowledge-based efficient system driven by our values of Integrity, Commitment, Inclusiveness, Innovation and a Love for Family.

OFIL is here to....

LIVEN UP NIGERIANS' ASPIRATIONS!!!

Exciting times ahead!



who we
are?

ORIENTAL FOOD INDUSTRY LIMITED

A TRUE BELIEVER OF THE
NIGERIAN & ULTIMATELY
AFRICAN FUTURE AND
CONSEQUENTLY A PROUD
INVESTOR IN THE HEALTH
AND WELLNESS OF THE
GREAT PEOPLE OF THE LAND

CONSUMER CENTRIC.
SOCIALY RESPONSIBLE.
MISSION FOCUSED.

HOME
OF
LUNA
MILK



A REAL FAST GROWING FOOD
MANUFACTURING COMPANY
IN NIGERIA, WHOSE PRIMARY
OBJECTIVE IS MANUFACTURING
HIGH QUALITY PRODUCTS THAT
ARE RESPONSIVE TO THE NEEDS
OF OUR CHERISHED CONSUMERS

GLOBAL BY NATURE
NIGERIAN AT HEART

AT THE HEART OF OFIL IS YOU!

POPULAR MILK WITH MANY MORE IN THE OFFING, PROUDLY SUPPORTING NAIJA

An aerial photograph of a lush green landscape, possibly a park or a suburban area with many trees and some buildings. Overlaid on the image are several thin yellow lines: a horizontal line on the left that curves downwards, and several vertical lines of varying lengths. The text "how it all began?" is centered in the lower half of the image in a white, lowercase, sans-serif font.

how it
all began?



OUR PARENT COMPANY

In 1989, the **National Food Industries Company (NFIC)** was founded with its headquarter in Saudi Arabia. It is considered the largest integrated food factory in the Middle East with sophisticated modern facilities, involved in the processing and packaging of a wide variety of canned products such as milk powder, condensed milk, fresh cream, tomato paste, iced coffee, peanut butter, beans and pulses and various types of cheese.

NFIC markets its products across markets in the Middle East, North and West African countries, select European countries and Latin America.

Multiple-award winning **NFIC** maintains an absolute commitment to the highest possible standards at the core of its businesses and subsidiaries, among which is OFIL.



www.luna.com.sa



In 2003, **Oriental Food Industry Limited (OFIL)** a subsidiary company of National Food Industries Company Limited (NFIC) was incorporated in Nigeria.

OFIL's purpose is to **LIVEN UP NIGERIANS' ASPIRATIONS**, through high quality Luna and Popular range of food products delivering better nutrition and well-being for Nigerians.



www.lunamilk.com.ng

The background is a solid dark green color. It features several thin, vertical gold lines of varying lengths. There are also larger, overlapping, semi-transparent gold shapes that resemble stylized leaves or abstract organic forms. The text "our pedigree at a glance" is centered in a white, sans-serif font. The word "our" is smaller and positioned above "pedigree". The words "at a glance" are on the bottom line, with "at" and "a" being smaller than "glance".

our
pedigree
at a glance

1989

Established in 1989 and started commercial production in 1993.
Our portfolio includes processing and packaging of a wide variety of canned products.
Incorporated a subsidiary company in Nigeria, OFIL



2003

OFIL was incorporated in 2003.
Construction commenced in 2012.
Commercial operations commenced in 2016.
Our flagship brands include:
Luna Full Cream Milk and Popular Filled Milk.





why we
came?

OFIL's entry into Nigeria was a result of a critical and thorough assessment of the need to provide a readily available, accessible and affordable source of good nutrition to every Nigerian, irrespective of their economic base.

The need to promote better health and well-being was paramount, and the understanding that a healthy Nigeria is good for the future of Africa and the world propelled the huge investment to provide a product that would slowly, but surely, contribute significantly to providing better nutrition and well-being for Nigerians.

The strategic outcome of our investment in Nigeria is a healthier people.

We are not here to milk
Nigeria
we are here as
stakeholders



The background is a solid dark green color. It features several large, semi-transparent, rounded rectangular shapes in a slightly lighter shade of green, arranged in a grid-like pattern. Overlaid on this are several thin, light yellow lines: a horizontal line on the left that curves downwards, and several vertical lines of varying lengths scattered across the upper and lower portions of the image.

our
philosophy

Our Mission

To provide premium quality, creamy and nourishing food products at affordable price points, availing increasing numbers of Nigerians access to improved nutrition which is an important basis for better health and well-being.



Better Nutrition

=



Better Health

=



Better Future

Our Vision

The global challenges of 21st century-living go way above and beyond grappling with provision of the basic needs of food, shelter and clothing. For an emerging economy like Nigeria to compete and play on this big global stage, a good and healthy populace is paramount.

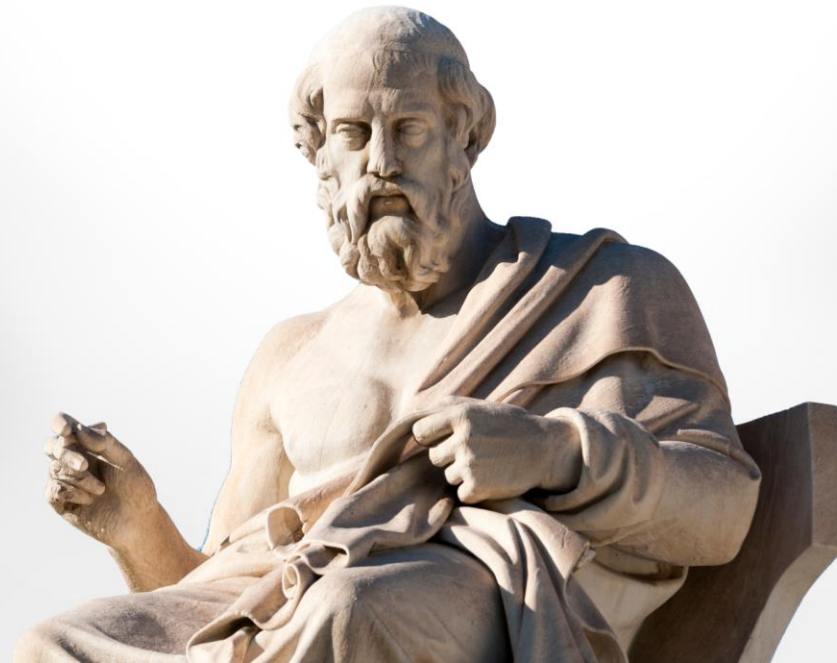
We see 200 million possibilities, 200 million times the potential of translating the doggedness of the Nigerian spirit into a whole lot of big wins and many firsts on the world stage. Hence, we want a spot in the Nigerian success story and are committed to providing good quality nutrition that is within reach of many Nigerians, ensuring improved health and wellbeing as they attempt to take their place in the world.



We see the
big picture
and we love what we see...
A healthy future beckons

At Our Core

From the richness of our heritage, we embody **Integrity**
Upon the strength of our convictions, we stay **Committed**
On a quest to always give the best, we remain **Innovative**
As a leader in service, we practice **Inclusiveness**
Through family we became, we are **Family-Oriented**



The background is a solid dark green color. It features several thin, vertical yellow lines of varying lengths. There are also larger, semi-transparent yellow shapes that look like stylized, overlapping arches or waveforms. The text "positioned for efficiency" is centered in the lower half of the image in a white, sans-serif font.

positioned
for efficiency

The background is a solid dark green color. It features several thin, vertical yellow lines of varying lengths. There are also larger, semi-transparent yellow shapes that look like stylized, overlapping arches or waveforms. The text "positioned for efficiency" is centered in a white, sans-serif font.

positioned
for efficiency

The OFIL state-of-the-art plant is spread over 24 hectares of land located in Ibadan, Oyo State. We operate our own can - manufacturing plant to package our products. Our set-up is constantly being upgraded for efficiency and in line with the best global practices in the industry we operate in. We operate a top-quality production process featuring:

- GMP certified plant
- Fully automated plant
- Equipped with double pasteurization unit
- Double homogenization to achieve efficient breakdown of fat globules to avoid fat separation
- Improved Sterilization parameters
- Unique product coding system showing day, month and year
- Stringent quality control norms
- Supervised by top technicians, food technicians and an all-round quality assurance team

Our plant capacity is built to cater to the demand from the entire West Africa with complete statutory adherence as per the country's regulatory body.

Our commitment is to our consumers, and we galvanize and optimize all available resources to produce the best quality products that meet and surpass their expectations.



The background is a solid dark green color. It features several thin, vertical yellow lines of varying lengths. There are also larger, semi-transparent yellow shapes that look like stylized, overlapping arches or rounded rectangles. The text "meet our brands" is centered in the lower half of the image.

meet our
brands

OFIL's first local production from our hi-tech, ultramodern plant in Nigeria started in July 2015.

One critical element in building good, holistic health is the consumption of milk. Global consumption of milk is a huge feature of world economies, especially in large populations like China.

Nigeria is the leader in milk consumption in Africa, with an estimated potential volume of 1.45 billion liters and 1.3 million tonnes of milk products.

In this light, we started off with two flagship brands under the dairy category - Luna Full Cream Milk and Popular Filled Milk. Presently, we have added to our growing brand portfolio the Luna Filled Creamer Milk and Tomato Paste.



volume of milk consumption in Nigeria:

1.45 BILLION LITERS

1.3 MILLION TONNES OF MILK PRODUCTS



PERMISSION TO Live life lively

Unleash the power of milk and tomatoes
combined with multiple nutrients and packed
full with awesome goodness, with every drop of

**LUNA FULL CREAM MILK, POPULAR FILLED MILK,
LUNA FILLED CREAMER MILK AND LUNA TOMATO PASTE.**





Treat your taste buds to full-creamy delicious & goodness



Love Luna, Love Life

Luna has become a household name, a distinguished brand, much sought after and offering everyone access to pure, healthy, nourishing milk. Children have grown to love Luna, so have women and the whole family.

Our full cream powder is made from cow's milk and contains 28 vitamins and minerals. Delicious Luna Milk provides the entire family with proteins that ensure proper functioning of the body and essential vitamins and minerals needed for a strong and healthy life.



POUCH:
400g
2500g



TIN:
410g
160g



SACHET:
12g



What's more important than living a healthy life?



Our filled milk option contains skimmed milk, vegetable fat with essential milk vitamins (A, D3, B1, B2, B3, B6) and minerals required for strong and healthy growth.

Popular Filled Milk also has low cholesterol content and high nutritional value. It is rich and delicious in taste when added to tea, coffee, cereals, pap or any dish made with milk.

	POUCH: 380g		TIN: 410g 160g		SACHET: 12g
---	----------------	---	-------------------	---	----------------

Be Healthy. Be **Popular**

Better Together



The Luna Filled Creamer Milk has the combined benefits of milk and cream in one highly nourishing product. Bursting with natural milk nutrients and richly fortified with an array of vitamins (Vitamins A, B, C, D, E), our Luna Filled Creamer Milk is easily the coffee or tea lover's delight.

The milk carbohydrate (Lactose) and the added sucrose used in the production of Luna Filled Creamer Milk ensures its body nourishment role - as a maximum calorie/energy booster.



Luna Filled Creamer Milk is available in 160g



...welcome to cream-country!





STRAIGHT OUTTA NATURE

The Luna Tomato Paste with its high antioxidant value is the result of our special formulation recipe.

A painstaking nutrient-loss proof process developed by our experienced, tested and trusted OFIL hands. This tomato paste not only retains a good percentage of all the nutritional value of its source tomatoes, but is also tasty, red, double-concentrated and packaged with absolutely no preservatives.



	TIN: 400g, 210g, 70g		SACHET: 70g
---	-------------------------	---	----------------

Natural. Tasty

| Nutritional Information



LUNA EVAPORATED FULL CREAM MILK

Amount per 100g Serving

Energy	137kcal
Protein	6.5g
Carbohydrate	10.6g
Lactose	10.6g
Fat	8.1g
Calcium	220mg



POPULAR EVAPORATED FILLED MILK

Amount per 100g Serving

Energy	145kcal
Protein	6.8g
Carbohydrate	10.3g
Lactose	9.9g
Fat	8.0g
Calcium	252mg



LUNA FILLED CREAMER MILK

Amount per 100g Serving

Energy	125kcal
Protein	4.6g
Carbohydrate	7.0g
Sugar	6.9g
Fat	9.0g
Calcium	156mg



The background is a solid dark green color. It features several thin, vertical yellow lines of varying lengths. There are also larger, overlapping, rounded rectangular shapes in a lighter shade of green, creating a layered effect. A curved yellow line starts from the right edge and curves downwards towards the center.

what you
benefit?

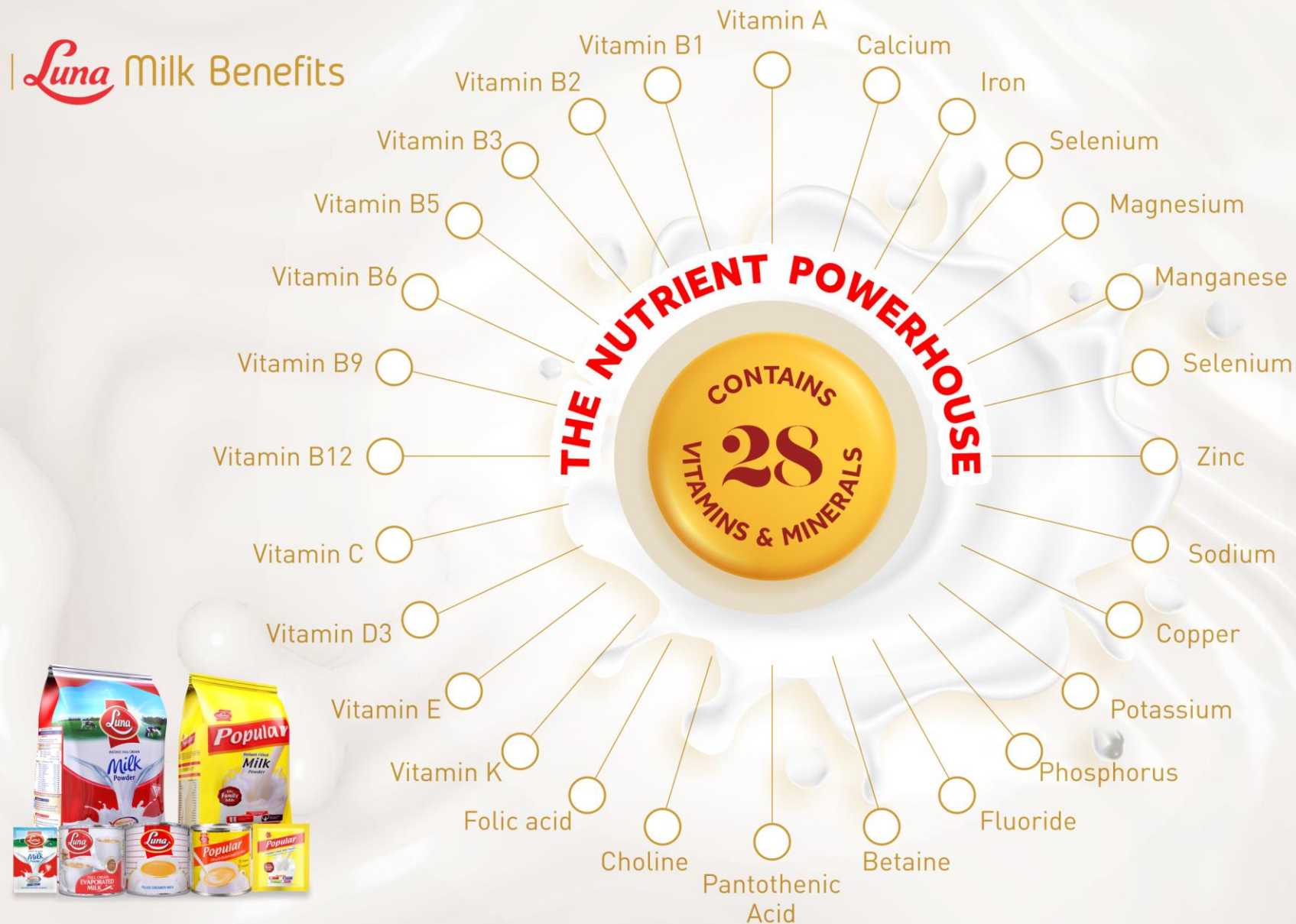
| *Luna* Milk Benefits

Luna Full Cream Evaporated Milk, Luna Popular Filled Evaporated Milk and Luna Filled Creamer Milk are produced from high quality milk powders that are excellent sources of protein. The proteins in Luna Full Cream Evaporated and Luna Popular Filled Evaporated Milk contain essential amino acids, which:

- Help in body building and recovery
- Increase immunity against diseases
- Develop a strong circulatory system which helps lower blood pressure
- Help to synthesize hormones and enzymes



Luna Milk Benefits



Ways to Enjoy Luna Milk

WITH PAP, CUSTARD AND PUDDING



AS A
BEVERAGE



IN SALAD DRESSING



IN COFFEE AND
LATTE



WITH BREAD AND PASTERIES



WITH GARRI



IN PANCAKES



IN CHOCOLATE
DRINKS



WITH COOKIES
AND BISCUITS



WITH PIE OR CAKE



IN CEREAL



Meals to Prepare with Luna Tomato Paste



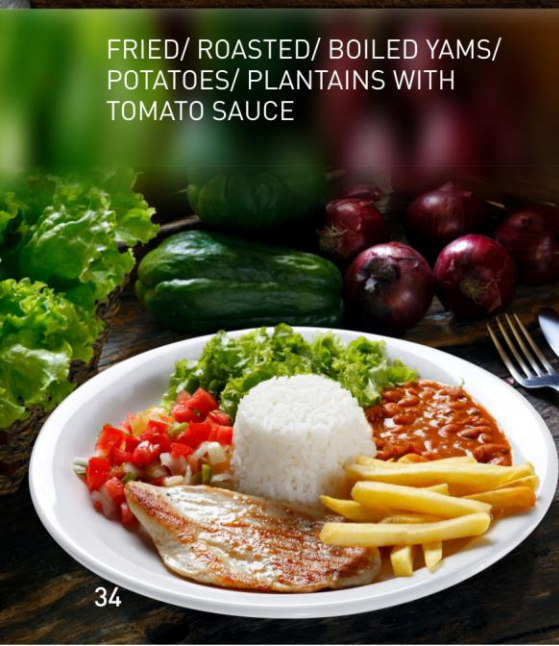
BOLOGNESE SPAGHETTI



CALAMARI/ SNAIL/ FISH/ SHRIMP/ PRAWNS/ EGG/
CHICKEN/ TURKEY/ RAM/ BEEF/ GOAT MEAT SAUCE



JOLLOF RICE



FRIED/ ROASTED/ BOILED YAMS/
POTATOES/ PLANTAINS WITH
TOMATO SAUCE



PIZZA



OKRO SOUP WITH TOMATO STEW AND
EBA/ AMALA/ FUFU/ SEMOVITA/
WHEAT/ POUNDED YAM



BEAN PORRIDGE



YAM PORRIDGE








BEAN AND RICE



how our
products come?

| Packaging

BRAND	SKU	PRY. PACK	SEC. PACK	PCS IN TRAY/ CARTON	GROSS WEIGHT PER CARTON (KG)	NET WEIGHT PER CARTON (KG)	CARTONS PER PALLET	CARTON DIMENSIONS (mm)	CARTONS PER 20 ft CONTAINER	CARTONS PER TRUCK
 LUNA EVAPORATED FULL CREAM MILK	160g	Tin	Tray	24	4.50	3.84	240	400 X 261 X 63	4,790	6,600
	160g	Tin	Carton	48	9.19	7.68	120	403 X 268 X 134	2,076	3,300
 LUNA EVAPORATED FULL CREAM MILK	410g	Tin	Tray	12	5.33	4.92	240	307 X 226 X 106	4,370	5,750
	410g	Tin	Carton	24	10.65	9.84	112	462 X 308 X 110	1,895	2,875
 LUNA FILLED CREAMER MILK	160g	Tin	Tray	24	4.50	3.84	240	400 X 261 X 63	4,790	6,600
	160g	Tin	Carton	48	9.19	7.68	120	403 X 268 X 134	2,076	3,300
 POPULAR EVAPORATED FILLED MILK	160g	Tin	Tray	24	4.50	3.84	240	400 X 261 X 63	4,790	6,600
	160g	Tin	Carton	48	9.19	7.68	120	403 X 268 X 134	2,076	3,300
 POPULAR EVAPORATED FILLED MILK	410g	Tin	Tray	12	5.33	4.92	240	307 X 226 X 106	4,370	5,750
	410g	Tin	Carton	24	10.65	9.84	112	462 X 308 X 110	1,895	2,875
 POPULAR EVAPORATED FILLED MILK	390g	Tin	Tray	12	5.08	4.68	240	307 X 226 X 106	4,370	5,750
	390g	Tin	Carton	24	10.17	9.36	112	462 X 308 X 110	1,895	2,875

BRAND	SKU	PRY. PACK	SEC. PACK	PCS IN TRAY/ CARTON	GROSS WEIGHT PER CARTON (KG)	NET WEIGHT PER CARTON (KG)	CARTONS PER PALLET	CARTON DIMENSIONS (mm)	CARTONS PER 20 ft CONTAINER	CARTONS PER TRUCK
 LUNA INSTANT FULL CREAM MILK POWDER	400g	Pouch	Carton	12	5.19	4.80	120	430 X 250 X 164	1,690	3,500
 LUNA INSTANT FULL CREAM MILK POWDER	2.5kg	Pouch	Carton	6	17.68	15.00	30	453 X 352 X 270	550	500
 POPULAR INSTANT FILLED MILK POWDER	12g	Sachet	Carton	230	3.32	2.76	100	374 X 251 X 146	2,530	4,350
 POPULAR INSTANT FILLED MILK POWDER	380g	Pouch	Carton	12	4.95	4.56	120	430 X 250 X 164	1,690	3,500
 LUNA TOMATO PASTE	400g	Tin	Tray	12	5.87	4.8	238	304 X 226 X 110	4,100	5,100
	400g	Tin	Carton	24	11.31	9.6	112	462 X 308 X 118	1,895	2,875
 LUNA TOMATO PASTE	210g	Tin	Tray	12	3.08	2.52	425	304 X 226 X 60	7,850	9,500
	70g	Tin	Carton	50	4.45	3.5	216	282 X 282 X 90	3,700	6,800
 LUNA TOMATO PASTE	70g	Sachet	Carton	50	3.85	3.5	204	275 X 221 X 121	3,700	6,800

The background is a solid dark green color. It features several thin, vertical yellow lines of varying lengths. There are also larger, overlapping, rounded rectangular shapes in a lighter shade of green, creating a layered effect. A curved yellow line is visible on the right side, connecting to the vertical lines.

interesting facts
about OFIL



INTERESTING Facts about OFIL



- ① Our plant capacity is built to cater to the demand from the entire West Africa with complete statutory adherence as per the country's regulatory body.
- ② The first local production from our state of art plant in Nigeria only started in July 2015.
- ③ We have our own can-manufacturing plant located on the premises to pack our brands.



The background is a solid dark green color. It features several thin, vertical yellow lines of varying lengths. There are also larger, overlapping, rounded rectangular shapes in a lighter shade of green, creating a layered effect. A curved yellow line starts from the right edge and curves downwards towards the center.

we want to
meet you

For all enquiries and more information,
you are welcome to contact us:

www.lunamilk.com.ng
Email: info@ofil.com.ng

FACTORY:
Kilometre 14,
Ibadan-Lagos Expressway,
Oluyole LGA., Ibadan, Oyo State, NIGERIA



